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EXPERIENCE Reliance Foundry

Graphic Designer

April 2018 - March 2020

Worked as the in house graphic designer that produced various of marketing collateral both physical and digital. Co-ordinate photography and editing for the company's product photos for the website. Responsible for producing, shooting and editing video content. These videos range from informational tutorials, product features to google ads for the marketing team. Was in charge and help develop the company's visual brand identity. In addition I help develop assets such as presentations and documents used for internal office use.

Task Tools

Graphic Designer

Oct 2017 - Nov 2017

Contracted to work alongside the lead graphic designer in designing and creating various marketing assets and collateral such as sell sheets, web banners, dealer/promo flyers, product photos and various mockups. In addition help design and create packaging artwork for their various products.

Syncollab Strategies

Graphic Designer

May 2016 - Aug 2016

Was brought in to design the logo for the firm. As well establish the visual brand Identity.

Dalai Lama Center For Peace and Education

Graphic Designer

April 2015 - October 2015

Worked on several marketing collateral for the organization's Heart-Mind 2015 Conference. In addition I worked on developing infographics for the Heart-Mind Online resources.

2013 BC Special Olympics

Graphic Designer

May 2013 - Aug 2013

Was brought in as part of their public relations and marketing team to help in developing several collateral for the Special Olympics in Langley.

Once Upon A Cure Gala Dinner

Graphic Designer

June 2011 - Oct 2011

Worked on designing several promotional advertising and print collateral for the public relations and marketing team for the gala dinner both pre and post.

EXPERIENCE Kendra Redekop Design

Web Designer

Oct 2011 - Feb 2016

Worked on the visual design and front end HTML/CSS coding for the website as well as the redesign for the website.

Redline Conditioning

Web and Graphic Designer

Jan 2010 - Oct 2016

Help design and develop the visual brand identity of the company. Worked on the visual design and front end HTML/CSS coding of the company's website.

EDUCATION Simon Fraser University

Bachelor of Arts

School of Interactive Arts and Technology (Design)

PROFICIENCIES SKILLS

Visual Design Interaction Design Video Editing Print Media HTML/CSS/Javascript (Working Knowledge)

TOOLS

Illustrator InDesign Photoshop After Effects Premiere Pro Dreamweaver Invision Trello

Clip Studio Paint

Sketchup (Working Knowledge) Autodesk (Working Knowledge)

PROFILE As a designer I enjoy creating visuals that either convey a message, invoke an emotion or set a goal. Work with clients and organizations to help achieve their marketing and advertising needs.

> In my free time I like to do a wide variety of other media work such as sketches, digital artwork and editing videos. As I see it as a continual practice of visual media.